Los Angeles Roadsters Program 2024

Submit Your Ad for the 57th "Greatest Roadster Show on Earth"

Advertising Rates for the L.A. Roadsters
58th Anniversary Show Program
Friday, June 14th
&
Saturday, June 15th, 2024
at The Fairplex in Pomona, California

Choose Your Ad Size

Full Page Color 8.5 x 11	_____	$675.00
1/2 Page Color 5.5 x 8.5	_____	$325.00
Full Page B/W 8.5 x 11	_____	$375.00
1/2 Page B/W 5.5 x 8.5	_____	$275.00
1/4 Page B/W 4.25 x 5.5	_____	$175.00
Business Card 3.5 x 2	_____	$75.00

Fill in Your Information

Company:_____

Authorized Contact: _____

Address: _____

City: _____

State: _____ Zip:_____

Phone: _____

Email: _____

Advertising Specs

- Please save all ads in a pdf, tiff or eps format at 300 dpi and set to include all fonts and graphics used.
- The following programs are accepted but the ad must be packaged with all fonts, pictures etc. Indesign, Illustrator, and Photoshop
- Ads with a bleed need to have a .125 bleed on all edges.
- All ads need a .25 border (safe zone) to ensure nothing gets trimmed off if the type etc. is too close to the edge of the page.
- Questions regarding artwork call Anne at (818) 886-4164

How to Submit Your Ad

For any questions contact:
Carolyn Diebold

(818) 888-5434 • (818) 517-1702
dwilson33@socal.rr.com

Send your check payable to:
Los Angeles Roadsters
c/o Carolyn Diebold
6928 Bobbyboyar Avenue
West Hills, CA 91307

To submit artwork via email send to:
dwilson33@socal.rr.com OR norsal@pacbell.net

Deadline to submit an ad is May 1, 2024